



CASA

Court Appointed Special Advocates
FOR CHILDREN

CASA OF FLOYD COUNTY

**2nd
Annual!**



5K RUN/WALK

Family Fun Run

Saturday, October 18

Sam Peden Community Park

**Sponsorship
Opportunities**



The Meaning



5K RUN/WALK

2nd Annual Family Fun Run

Saturday, October 18



CASA of Floyd County empowers community members to advocate for abused and neglected children.

Each year, CASA volunteers and coordinators advocate for **hundreds of children** in Floyd County. With your help, we can reach every single child. Our team is fiercely committed to providing the highest quality advocacy possible, and helping each child develop the resiliency to thrive - but we can't do it without you!



407

Children
served by
CASA of Floyd
County in 2023

14,163

Confirmed victims of
abuse or neglect in
Indiana in 2023

33

Floyd County
children
currently
waiting for an
advocate

The Momentum

Color Me CASA! Is more than a 5K—it's a celebration of community! Join us for our second annual run/walk featuring free tie-dye, food trucks, games, face painting, music, and more. Support CASA of Floyd County and help advocate for local children. Secure your sponsorship now for maximum impact!



Scan here to register and learn more about team fundraising!

\$5000 - Presenting Sponsor

Our top tier is **exclusive** to one presenting sponsor, whose name will be included in every post, press release and event promotion!



\$2500 - Advocacy Sponsor

Sponsors at this level also receive acknowledgement throughout the year, in addition to race-related promotion!

\$1000 - Inspiration Sponsor

Sponsorships of \$1000 or more will name your company as a featured presenter of one of our activities!

Team Prizes
Tye Dye T-Shirts
Field Games
Community Art
Live DJ
Facepaint



Please see the next page for full sponsorship details

WWW.CASAFLOYDCOUNTY.ORG/COLORMECASA

Sponsorship Levels

Benefits	\$5,000	\$2,500	\$1,000	\$500	\$250
Exclusive 'Presented By' Sponsorship Recognition	X				
Logo included on all signs and branding	X				
Opportunity to Announce Race Start	X				
Exclusive social media post	X	X			
Logo in annual report	X	X	X		
Acknowledgement announcement on race day	X	X	X		
Activity Sponsorship	X	X	X		
Linked logo on CASA website	X (1 Year)	X (6 months)	X (2 months)	X (1 month)	
Logo feature in monthly e-newsletter	X (3 months)	X (2 months)	X (1 month)	X (1 month)	
Linked Logo on Color me CASA Website	X	X	X	X	
Logo Feature on T-Shirts and Race Signage	X	X	X	X	X
Listing in Race Packet	X	X	X	X	X
Listing in CASA business directory	X	X	X	X	X
Free race registration	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets

Sponsorship Agreement

Company: _____

Contact: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Color Me CASA! Sponsorship Level:

☐ \$5000

☐ \$2500

☐ \$1000

☐ \$500

☐ \$250

☐ In lieu of sponsorship, I would like to
make a one-time donation in the
amount of:

\$ _____

Payment Info

☐ Check Enclosed

☐ Send me an

invoice

Please return to:

CASA of Floyd County

800 East 8th St

New Albany, IN 47150

or

allie@floydcountycasa.org